

Vicki Flier Hudson

PROFESSIONAL SPEAKER
CULTURAL DIVERSITY EXPERT
AUTHOR



DO YOU HAVE THE CULTURAL ADVANTAGE?

TAKE THE HIGHROAD TO GLOBAL COLLABORATION AND INSPIRATION

Today's global workplace can create barriers, or it can offer soaring opportunities. Differences in culture, background, generation, and level of experience can make delivering successful business results challenging. You may have worldwide customers as well as employees from all over the globe working virtually. With so many work styles, how do you leverage all that available talent and grow your business?

Imagine an organization where teams maximize cultural differences, clarify work processes across borders, and build relationships that foster faster project completion. This dream is possible with the powerful strategies that Highroad speaker Vicki Flier Hudson delivers.

Vicki's programs give you practical tools to use right away for an inspired, inclusive global workforce.

Her experience and real-world stories boost team collaboration and get communication flowing.

Vicki has worked, lived, or traveled in countries such as Austria, Belgium, Canada, China, Costa Rica, Czech Republic, England, France, Germany, Greece, India, Israel, Jordan, Mexico, Nepal, Netherlands, Panama, and Thailand.

She has brought cross-cultural diversity programs to companies such as Procter & Gamble, The Home Depot, Cisco, Intercontinental Hotels Group, Siemens Healthcare, CIBA Vision, Orange Business Services, and more.

She is the author of the e-book

Zen and the Art of Offshoring: How to Build a Collaborative and Profitable Team with Your Partners in India.

Vicki has been featured on

NBC News and is a recipient of the Instructor of the Year Award for International Programs at Kennesaw State University.



PARTIAL SPEAKING CLIENT LIST

United Parcel Service (UPS)
Siemens Healthcare
The Home Depot
Georgia Lottery Corporation
Deloitte and Touche Consulting

Emory University School of Medicine
Mohawk Industries
Project Management Institute
Ceridian Corporation
Kaiser Permanente

German American Chamber of
Commerce
International Institute of Business
Analysis
CIBA Vision

**VICKI'S MOST
POPULAR SPEAKING
TOPICS INCLUDE THE
FOLLOWING:**

**Go for Launch: Building
Mission Rules**
Get into Alignment with
People from All Backgrounds

**When "Yes" Means "No":
Bridging the Cross-Cultural
Communication Gap
for Best Results**

**The Secrets of High-
Performing Global Teams**

**Leveraging Cultural
Differences:
Retain and Develop Your Best
Workforce Talent**

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What Leaders and Meeting Professionals Say

"The program that Vicki Hudson delivered in the US has opened my eyes about working with others (and I thought I was a pretty open-minded before). The participants have expressed and demonstrated their increased awareness and consideration for cultural differences. I have been amazed by the transformation! I think of all the confusion and frustrations that could have been prevented had we conducted these sessions earlier."

-Lauren Ledford, Vice President of Quality Assurance, Ceridian Corporation

"Vicki Flier Hudson was invited to facilitate a Diversity & Inclusion training on cultural differences, providing a deeper understanding of the American culture in particular. Close collaboration of our sites is key to guarantee consistently high quality of our DAILIES brand, the most selling one-day-contact lens globally. With her outstanding knowledge of her home country's culture, combined with her in-depth and real-life studies of many other cultures, she was able to teach and superbly inspire our team. We took away both energy and insights for an even better collaboration and deeper friendship across our three sites and the Global team. Vicki, you are excellent. Thank you for helping our team grow."

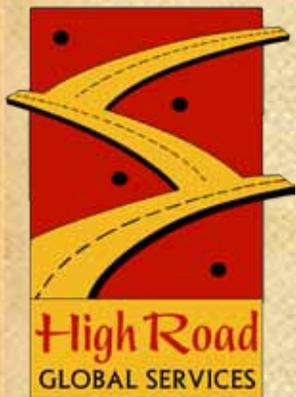
-Dietrich Fechner, Global Head DAILIES Supply Chain, Germany, CIBA Vision

"It's been said that 'You can't please all of the people, all of the time', but our recent experience with Vicki Flier at our Global Meeting leaves us to question how this statement could be possibly be applicable to her flawless presentation of the Cross-Cultural Skills workshop. From over 80 guests, representing countries including Singapore, France, Germany, UK, US, Japan, China, Brazil and Mexico, we received no greater positive feedback during the 3-day meeting than at the close of the Cross-Cultural Skills workshop."

-Damali Noel-Lockett, Marketing Communications Manager, Arch Chemicals

"All three of our brands are growing globally and it has been and will continue to be a rollercoaster ride. But I have been using the techniques, strategies and understandings I learned from your fantastic class. I have been sharing with everyone who will listen. Vicki, you inspire, you engage the brain and heart as one to truly look at a situation in a human-to-human understanding rather than a description. I can't thank you enough for awakening a passion to learn and share again. All the best and I truly hope our paths cross again."

-Ronda Wynne, Global Brand Management, Intercontinental Hotels Group (IHG)



**Vicki helps global leaders achieve cultural alignment
and create united teams that exceed expectations.**

Contact Vicki to discuss your upcoming conference, attend her next event, or plan an exciting keynote presentation.

Subscribe to Vicki's blog at <http://www.highroaders.com/blog/>

Visit www.highroaders.com/about.html to learn more.