



Grow Your Cultural Fluency from Good to Great

Vicki's keynotes and breakout sessions include:

- **The World is Not Flat:** Five Secrets to Navigating Global Diversity in the Workplace
- **Leveraging Cultural Differences:** Retain and Develop Your Best Talent
- **When Yes Means No—** Bridging the Cross-Cultural Communication Gap
- **Culture and HR:** What Comes Next?

Today's workplace can be a challenge to navigate due to increasing globalization. People from different nations, background, ethnicities and levels of experience make delivering business results more difficult, and more exciting, than ever. You might have not only worldwide customers, but employees from all over the globe working in the same office. With so many different work styles, how do you leverage all of your talent and meet your objectives?

Imagine an intercultural business where teams maximize and leverage cultural differences, where work processes across borders are clear, and where staff builds relationships that lead to cooperation and faster project completion. This dream is possible with the powerful strategies and proactive plans that Vicki Flier Hudson delivers.

Vicki's programs take your international business from good to great and give you the tools you need to create a soaring global workforce. Her experience and real-world models give you immediate and easy ways to reduce your risk of hidden cultural costs and get global communication flowing.

Since 1996 Vicki has worked in Belgium, China, Germany, India, Nepal and Thailand, and has traveled to other countries within Europe, Central America, and the Middle East as well. She has brought her cross-cultural excellence programs companies such as Prudential Financial, The Home Depot, Intercontinental Hotels Group, The Carter Center, Philips Electronics, and Emory School of Medicine. She serves on the Board of Directors of the Georgia Indo-American Chamber of Commerce and has been named Instructor of the Year by Kennesaw State University. Vicki is a certified administrator of the IDI, a scientific cross-cultural assessment tool.

What Leaders and Meeting Professionals Say:

"From over 80 guests, representing countries including Singapore, France, Germany, UK, US, Japan, China, Brazil and Mexico, we received no greater positive feedback during the 3-day global meeting than at the close of the Cross-Cultural Skills workshop. The consensus of the group was that the training was a 'real need, not a perceived need' and that Vicki Flier gracefully delivered relevant information that would be useful in our day-to-day business interactions." -Damali Noel-Lockett, Marketing Communications Manager, Arch Chemicals

"The world is figuratively shrinking but at the same time becoming more complex. Vicki Flier Hudson stimulating and well organized presentations help shed cultural baggage and enable all to reveal more about themselves as well as people in other cultures. Everyone in the session I attended expressed awe and delight at the cultural insights gained and life-changing attitudes learned." -Richard George, Air Force public affairs (ret.)

"Ms. Flier Hudson, I would like to thank you for the superb experience that you have provided us today. I would say with confidence that this is the best cross-cultural presentation that I have ever experienced. Your passion, enthusiasm and knowledge of the subject are admirable. This class was a true eye opener!" -Stefan Andretti, Senior Consultant, CGI

"Vicki is both highly personable and extremely knowledgeable on cross-cultural business and social customs. Her insight was both practical and helpful and will no doubt help the MFG.com team from creating "international incidents" as we continue to embark on our worldwide expansion. Vicki's has an engaging style and I would not hesitate to recommend her as a presenter to companies large and small." -Sherwin Krug, Senior VP of Global Business Development, MFG.com

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to discuss availability and fees.
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